

# DONATE APPRECIATED ASSETS

A Tax-Saving Strategy

Let's Learn



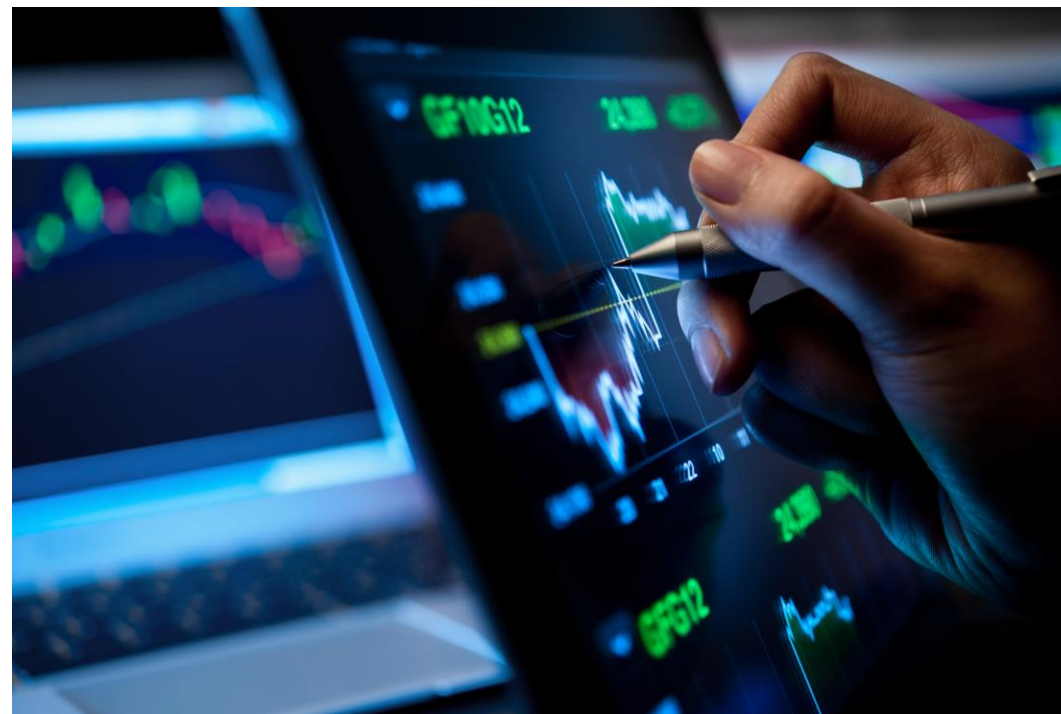
# WHY DONATE APPRECIATED ASSETS?

**What is an appreciated asset?** Anything you own that you can sell for more than what you paid to purchase it.

**How do I benefit from donating that appreciated asset versus selling it?**

Avoid Capital Gains Tax

Frees up cash for other uses



# OTHER OPTIONS TO DONATE NONCASH ASSETS?

**What if I don't have appreciated assets other than my house?** Contribute directly from your retirement account if you are 73 years old or older.

**How would donating from my retirement account benefit me?**

Avoid Income Tax

Potentially Reduce Tax on Social Security



HAVE YOUR MEMBERS  
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FOR MORE INFORMATION

